中華大學美國舊金山州立大學資訊管理與決策科學學士學位學程 113學年度四年課程規劃一覽表

113.03.12 112學年度第2學期舊金山學程第1次課程委員會議通過 113.04.01 112學年度第2學期第1次管理學院課程規劃委員會議通過 113.04.10 112學年度第2學期舊金少學程第2次課程委員會議通過 114.05.09 113學年度第2學期舊金少學程第2次課程委員會議通過 114.05.26 113學年度第2學期管理學院第2次課程規劃委員會議通過 114.06.11 113學年度第2次臨時校發課程規劃委員會會議通過

											114.06.	11 113學年度第2次			[議通過
校共同必修科目:28												舊		位大學	
一年級					年級			級		四年級					
	學分	下學期	學分	上學期	學分	下學期	學分		學分		學分	上學期	學分	下學期	學分
體育(一)		體育(二)		英文(三)		英文(四)	1	通識	2	通識	2				
英文(一)	2	英文(二)	2	通識	2	通識	2	通識	2						
通識	2	通識	2	通識	2	通識	2								
通識	2	通識	2	_		_									
6		6		5		5		4		2					
院特色核心必修科目:															
1 (%) 440		年級	[cx1 ()	1 (%) 440		年級	CX3 ()	1 (83 440	三年		L 683 ()		四年	/11/1	EW9 (2
上學期	學分	下學期	學分	上學期	學分	下學期	學分	上學期	學分		學分	上學期	學分	下學期	學分
會計學(一)	3	管理學	3	統計學(一)	3	創意思考與創新管理	3			企業資源規劃系統 與實務	3				
商管軟體應用	3	經濟學(一)	3	大數據分析與商業智	3										
		Python程式設計	3	慧(PBI/VBA)											
6		9		6		3				3					
院特色核心必選修科目	: 3	學分													
			年級		級	四年級									
上學期	學分	下學期	學分	上學期	學分	下學期	學分	上學期	學分	下學期	學分	上學期	學分	下學期	學分
職涯規劃	3														
3															
學程專業必修科目:6	學分														
		年級				年級			三年				四年	****	
上學期	學分	下學期	學分	上學期	學分	下學期	學分	上學期	學分	下學期	學分	上學期	學分	下學期	學分
程式設計(一)	3	程式設計(二)	3												
3		3													
學程選修科目:57學分	}	【學程選修:48學分;	外系選	修9學分】											
商用英文口語訓練	3	雅思英語進階字彙與文法	3	英文寫作與溝通實務	3	商用英文溝通技巧與表達	3	商用英文簡報實作與練習	3	資訊科技英文導讀	3	財務會計學	3	企業財務	3
商務概論	3	國際企業管理	3	創意行銷	3	產業分析	3	智慧商務實作	3	跨境電商實務	3	專業商務溝通	3	管理資訊系統	3
視覺化程式邏輯與設計	3	行銷管理	3	App開發與應用	3	互動多媒體程式設計	3	OCA Oracle SQL認證	3	Python智慧商務應	3	商業統計學	3	管理與組織行 為概論	3
計算機概論	3	人力資源管理	3	統計學(二)	3	財務管理(二)	3	工業管理	3	人工智慧概論	3	作業管理	3	行銷原理	3
微積分	3	會計學 (_)	3	財務管理(一)	3	經濟學(二)	3	管理科學	3	策略管理	3				
管理會計概論	3	個體經濟學概論	3	商用微積分	3	管理數學	3	決策分析	3	巨量資料視覺化	3				
總體經濟學概論	3	JAVA程式設計		資訊系統導論		ERP財務模組		雅思聽力口說技巧訓練		雅思閱讀寫作技巧訓練	2				
		雅思留學考試聽力口說專修			-		-		-		-				
畢業總學分數 =	= 133	B學分【校共同必修28學	∄分(含	多元通識22學分)+院	特色核	。 《心必修27學分+院特色核	小心	選3學分+學程必修6學	分+5	學程撰修57學分(含9	卜系選	 修9學分)+舊金I	· か州け	大學12學分】	
- >1<1/10. 1 . \) XX		3 /3 E DO (1 3/2 1/2 EO 7	73 (H	2 , 2, C = x = 2 , 2) · 120	را ب د .				,,	- III			_,,,,,		

附註:

- (一)有關「非學分相關畢業必要條件」,依校內規定辦理。
- (二)以上課程資料,以當學期開課為準;選修課程依實際開課調整。

Passed during excutive committee meeting March 12,2024

Approved at the 1nd College Curriculum Meeting of academic year 112 2nd semester, on April 01, 2024

Approved by the 2th University Curriculum Committee on April 10, 2024

Passed during excutive committee meeting May 09,2025

Approved at the 2nd College Curriculum Meeting of academic year 113 2nd semester, on May 26, 2025

Approved at the 2nd temporary University Curriculum Meeting of academic year 113, on June 11,

Compulsory Subject (Total 28	Credits)			Ардоче								San Francisco State University San Francisco State University				
Freshman					Sopho	more			or		Senior					
Fall Semester Credit(s) Spring Semester		Credit(s)	Fall Semester	Credit(s)	Spring Semester	Credit(s)	Fall Semester	Credit(s)	Spring Semester	Credit(s)	Fall Semester	Credit(s)	Spring Semester	Credit(s)		
Physical Education(I)	0	Physical Education(Ⅱ)	0	English(III)	1	English(IV)	1	General Education	2	General Education	2					
English(I)	2	English(II)	2	General Education	2	General Education	2	General Education	2							
General Education	2	General Education	2	General Education	2	General Education	2									
General Education	2	General Education	2	General Eddedion	_	General Eddedion										
6		6		5	L	5		4	1	2						
College Core Required (T	otal 27 Ci	redits)						-								
		shman			more		Juni	or		Senior						
Fall Semester	Credit(s)	Spring Semester	Credit(s)	Fall Semester				Fall Semester	Credit(s)	Spring Semester	Credit(s)	Fall Semester	Credit(s)	Credit(s) Spring Semester		
		The Introduction to				Creative Thinking and				Enterprise Resource					Credit(s)	
Accounting (I)	3	Management	3	Statistics(I)	3	Innovation	3			Planning Systems and	3					
		Management				Management				Practice						
Introduction to Business				Big Data Analytics and												
Software	3	Economics (1)	3	Business Intelligence	3											
Software				(PBI/VBA)												
		Python Programming	3													
6	l .	9	1	6	1	3			1	3						
College Core Elective (To	tal 3 Cred	its)														
	Fre	shman			more		or		Senior							
Fall Semester	Credit(s)	Spring Semester	Credit(s)	Fall Semester	Credit(s)	Spring Semester	Credit(s)	Fall Semester	Credit(s)	Spring Semester	Credit(s)	Fall Semester	Credit(s)	Spring Semester	Credit(s)	
Career Planning	3															
3			1					İ							•	
Program Required (Total																
	shman		more		or		Senior									
Fall Semester	Credit(s)	Spring Semester	Credit(s)	Fall Semester	Credit(s)	Spring Semester	Credit(s)	Fall Semester	Credit(s)	Spring Semester	Credit(s)	Fall Semester	Credit(s)	Spring Semester	Credit(s)	
Programming Design (I)	3	Programming Design (II)	3	JAVA Programming	3	Calculus	3	Decision Analysis	3	Data Visualization of	3					
		3 3 1 7		3 3				,		Big Data						
						Management	3			Introduction to	3					
3		2		2		Mathematics 6		3		Information System 6						
Flective Courses (Total 39	(Croditc)	3		,												
,		30 Primary Credits Selected	1 9 Credit	s Selected form Others 1												
Pucinocc English Oral	(Credits)	-	l, 9 Credit	s Selected form Others]		•				-						
Business English Oral	ĺ	IELTS English Advanced		English Writing	2	Business English	2	English Business	2	Information	2	Introduction to Financial	2	Rusiness Finance	2	
Training	3	-	I, 9 Credit :	English Writing Communication and	3	•	3		3	Information Technology English	3	Introduction to Financial Accounting	3	Business Finance	3	
	ĺ	IELTS English Advanced Vocabulary and Grammar		English Writing	3	Business English	3	English Business Presentation Skills	3	Information Technology English Introduction	3	Accounting	3		3	
Training	ĺ	IELTS English Advanced Vocabulary and Grammar International Business		English Writing Communication and Practice		Business English Communication Skills	3	English Business Presentation Skills Smarter Commerce	3	Information Technology English Introduction Gross-border E-	3	Accounting Business	3	Information Systems for	3	
	3	IELTS English Advanced Vocabulary and Grammar	3	English Writing Communication and	3	Business English		English Business Presentation Skills	3	Information Technology English Introduction		Accounting Business Communications for				
Training Introduction to Business	3	IELTS English Advanced Vocabulary and Grammar International Business	3	English Writing Communication and Practice Creative Marketing		Business English Communication Skills Industry Analysis		English Business Presentation Skills Smarter Commerce Practices	3	Information Technology English Introduction Gross-border E- commerce Practices		Accounting Business		Information Systems for		
Training Introduction to Business Visual Programming	3	IELTS English Advanced Vocabulary and Grammar International Business Management	3	English Writing Communication and Practice Creative Marketing APP Design and		Business English Communication Skills Industry Analysis Interactive Multimedia		English Business Presentation Skills Smarter Commerce Practices	3 3	Information Technology English Introduction Gross-border E- commerce Practices Python Smart Business		Accounting Business Communications for Professionals		Information Systems for Management Introduction to		
Training Introduction to Business	3	IELTS English Advanced Vocabulary and Grammar International Business	3	English Writing Communication and Practice Creative Marketing	3	Business English Communication Skills Industry Analysis	3	English Business Presentation Skills Smarter Commerce Practices	3 3 3	Information Technology English Introduction Gross-border E- commerce Practices	3	Accounting Business Communications for	3	Information Systems for Management Introduction to Management and	3	
Training Introduction to Business Visual Programming Logic and Design	3	IELTS English Advanced Vocabulary and Grammar International Business Management Marketing Management	3	English Writing Communication and Practice Creative Marketing APP Design and	3	Business English Communication Skills Industry Analysis Interactive Multimedia Systems	3	English Business Presentation Skills Smarter Commerce Practices	3 3 3	Information Technology English Introduction Gross-border E- commerce Practices Python Smart Business Application	3	Accounting Business Communications for Professionals	3	Information Systems for Management Introduction to	3	
Training Introduction to Business Visual Programming Logic and Design Introduction to Computer	3	IELTS English Advanced Vocabulary and Grammar International Business Management Marketing Management Human Resource	3	English Writing Communication and Practice Creative Marketing APP Design and	3	Business English Communication Skills Industry Analysis Interactive Multimedia Systems Financial	3	English Business Presentation Skills Smarter Commerce Practices	3 3 3	Information Technology English Introduction Gross-border E- commerce Practices Python Smart Business Application Introduction to Artificial	3	Accounting Business Communications for Professionals	3	Information Systems for Management Introduction to Management and	3	
Training Introduction to Business Visual Programming Logic and Design	3 3 3	IELTS English Advanced Vocabulary and Grammar International Business Management Marketing Management	3 3	English Writing Communication and Practice Creative Marketing APP Design and Application	3	Business English Communication Skills Industry Analysis Interactive Multimedia Systems	3	English Business Presentation Skills Smarter Commerce Practices OCA Oracle SQL Certification	3 3 3	Information Technology English Introduction Gross-border E- commerce Practices Python Smart Business Application	3	Accounting Business Communications for Professionals Business Statistics	3	Information Systems for Management Introduction to Management and Organizational Behavior	3	
Training Introduction to Business Visual Programming Logic and Design Introduction to Computer	3 3 3	IELTS English Advanced Vocabulary and Grammar International Business Management Marketing Management Human Resource	3 3	English Writing Communication and Practice Creative Marketing APP Design and Application	3	Business English Communication Skills Industry Analysis Interactive Multimedia Systems Financial	3	English Business Presentation Skills Smarter Commerce Practices OCA Oracle SQL Certification	3 3 3 3	Information Technology English Introduction Gross-border E- commerce Practices Python Smart Business Application Introduction to Artificial	3	Accounting Business Communications for Professionals Business Statistics	3	Information Systems for Management Introduction to Management and Organizational Behavior	3	
Training Introduction to Business Visual Programming Logic and Design Introduction to Computer Science Calculus	3 3 3	IELTS English Advanced Vocabulary and Grammar International Business Management Marketing Management Human Resource Management Accounting (II)	3 3 3	English Writing Communication and Practice Creative Marketing APP Design and Application Statistics (II) Financial Management(I)	3 3	Business English Communication Skills Industry Analysis Interactive Multimedia Systems Financial Management (II) Economics (II)	3 3	English Business Presentation Skills Smarter Commerce Practices OCA Oracle SQL Certification Industrial Management	3 3 3 3 3	Information Technology English Introduction Oross-border E- commerce Practices Python Smart Business Application Introduction to Artificial Intelligence Strategic Management	3 3	Accounting Business Communications for Professionals Business Statistics	3	Information Systems for Management Introduction to Management and Organizational Behavior	3	
Training Introduction to Business Visual Programming Logic and Design Introduction to Computer Science Calculus Introduction to	3 3 3	IELTS English Advanced Vocabulary and Grammar International Business Management Marketing Management Human Resource Management Accounting (II) Introduction to	3 3 3	English Writing Communication and Practice Creative Marketing APP Design and Application Statistics (II) Financial Management(I) Calculus with Business	3 3	Business English Communication Skills Industry Analysis Interactive Multimedia Systems Financial Management (II) Economics (II) Management	3 3	English Business Presentation Skills Smarter Commerce Practices OCA Oracle SQL Certification Industrial Management	3 3 3 3 3 3 3	Information Technology English Introduction Gross-border E- commerce Practices Python Smart Business Application Introduction to Artificial Intelligence Strategic Management Data Visualization of	3 3	Accounting Business Communications for Professionals Business Statistics	3	Information Systems for Management Introduction to Management and Organizational Behavior	3	
Training Introduction to Business Visual Programming Logic and Design Introduction to Computer Science Calculus Introduction to Managerial Accounting	3 3 3 3 3	IELTS English Advanced Vocabulary and Grammar International Business Management Marketing Management Human Resource Management Accounting (II)	3 3 3 3 3	English Writing Communication and Practice Creative Marketing APP Design and Application Statistics (II) Financial Management(I) Calculus with Business Applications	3 3 3	Business English Communication Skills Industry Analysis Interactive Multimedia Systems Financial Management (II) Economics (II) Management Mathematics	3 3 3	English Business Presentation Skills Smarter Commerce Practices OCA Oracle SQL Certification Industrial Management Management Science Decision Analysis	3 3 3 3 3 3	Information Technology English Introduction Gross-border E- commerce Practices Python Smart Business Application Introduction to Artificial Intelligence Strategic Management Data Visualization of Big Data	3 3 3	Accounting Business Communications for Professionals Business Statistics	3	Information Systems for Management Introduction to Management and Organizational Behavior	3	
Training Introduction to Business Visual Programming Logic and Design Introduction to Computer Science Calculus Introduction to	3 3 3 3 3	IELTS English Advanced Vocabulary and Grammar International Business Management Marketing Management Human Resource Management Accounting (II) Introduction to Microeconomics	3 3 3 3 3	English Writing Communication and Practice Creative Marketing APP Design and Application Statistics (II) Financial Management(I) Calculus with Business	3 3 3 3	Business English Communication Skills Industry Analysis Interactive Multimedia Systems Financial Management (II) Economics (II) Management	3 3 3 3 3	English Business Presentation Skills Smarter Commerce Practices OCA Oracle SQL Certification Industrial Management Management Science Decision Analysis IELTS Listening and	3 3 3 3 3 2	Information Technology English Introduction Gross-border E- commerce Practices Python Smart Business Application Introduction to Artificial Intelligence Strategic Management Data Visualization of Biq Data IELTS Reading and	3 3 3 3	Accounting Business Communications for Professionals Business Statistics	3	Information Systems for Management Introduction to Management and Organizational Behavior	3	
Training Introduction to Business Visual Programming Logic and Design Introduction to Computer Science Calculus Introduction to Managerial Accounting	3 3 3 3 3	IELTS English Advanced Vocabulary and Grammar International Business Management Marketing Management Human Resource Management Accounting (II) Introduction to	3 3 3 3 3	English Writing Communication and Practice Creative Marketing APP Design and Application Statistics (II) Financial Management(I) Calculus with Business Applications	3 3 3	Business English Communication Skills Industry Analysis Interactive Multimedia Systems Financial Management (II) Economics (II) Management Mathematics	3 3 3	English Business Presentation Skills Smarter Commerce Practices OCA Oracle SQL Certification Industrial Management Management Science Decision Analysis	3 3 3 3 3 3	Information Technology English Introduction Gross-border E- commerce Practices Python Smart Business Application Introduction to Artificial Intelligence Strategic Management Data Visualization of Big Data	3 3 3	Accounting Business Communications for Professionals Business Statistics	3	Information Systems for Management Introduction to Management and Organizational Behavior	3	
Training Introduction to Business Visual Programming Logic and Design Introduction to Computer Science Calculus Introduction to Managerial Accounting Introduction to	3 3 3 3 3	IELTS English Advanced Vocabulary and Grammar International Business Management Marketing Management Human Resource Management Accounting (II) Introduction to Microeconomics	3 3 3 3 3	English Writing Communication and Practice Creative Marketing APP Design and Application Statistics (II) Financial Management(I) Calculus with Business Applications Introduction to	3 3 3 3	Business English Communication Skills Industry Analysis Interactive Multimedia Systems Financial Management (II) Economics (II) Management Mathematics Financial Module of	3 3 3 3 3	English Business Presentation Skills Smarter Commerce Practices OCA Oracle SQL Certification Industrial Management Management Science Decision Analysis IELTS Listening and	3 3 3 3 3 3	Information Technology English Introduction Gross-border E- commerce Practices Python Smart Business Application Introduction to Artificial Intelligence Strategic Management Data Visualization of Biq Data IELTS Reading and	3 3 3 3	Accounting Business Communications for Professionals Business Statistics	3	Information Systems for Management Introduction to Management and Organizational Behavior	3	

Total Credits for Graduation: 133 【Credits of School Common Compulsory (Mandatory) Courses: 28 (Including 22 Credits of Diversified General Education Courses) + College Core Required 27 Credits + College Required Elective 3 Credits + Program Required 6 Credits + Elective Courses (Total 57 Credits) 【48 Primary Credits Selected, 9 Credits Selected form Others+ 12 Credits of Courses of San Francisco St. Univ. 】

Note:

I. The "Non-credit requirements upon graduation" are processed according to university regulations.

II. The listed course information is based on the offerings of the cohort 2025; elective courses may be adjusted according to actual course offerings.